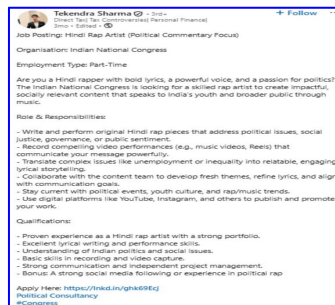


8 Instances of Congress Using Influencers and Singers to Push Fake Propaganda (2023-2025)

A rap song by rapper Khota Sikka criticizing the Modi government was promoted by the Congress IT cell, **framing it as an expression of Gen Z anger**. However, a media investigation revealed on **16 October 2025** that in July 2025, Congress had **hired rap songwriters and influencers**, suggesting that the rapper may have ties to the party itself.

This report will compile 8 incidents showing how rap songs and similar content have been produced over the past three months following Congress's engagement of rap writers. It will also detail instances where Congress used influencers to promote their content and disseminate misleading propaganda.

S.No.	Description	Visual and Source
1.	Viral Anti-Modi Rap by Gen Z Linked to Congress Paid Promotion Date : 16 October 2025 Name of the Influencer : Khota Sikka Video Link : Video Link Channel link : Khota Sikka A rap song criticising the Modi government went viral on social media. The track, performed by a struggling rapper known as Khota Sikka, was promoted by the Congress IT cell as a reflection of Gen Z's anger towards the current government. The video, echoing familiar leftist narratives, was also shared by X user Ankit Mayank — who identifies himself as Rahul Gandhi's "Babbar Sher." Sharing the clip, Ankit wrote, "So, Gen Z in India is now using music to expose and speak out against the fascist regime. Fiery rap song, must share. Interesting times are ahead." However, an investigation by OpIndia uncovered several LinkedIn posts advertising job openings by the Congress party, raising questions about the authenticity and spontaneity of this so-called "organic" outrage.	 OpIndia
2.	Congress-Backed Rap 'वोट चोर, गद्दी छोड़' Portrays Rahul Gandhi as Spotless, Pushes Vote Theft Narrative Date : August 28, 2025 Video Link : Link Channel link : Indian National Congress Rap Title : 'वोट चोर-गद्दी छोड़' There is another Congress-sponsored rap song titled "वोट चोर, गद्दी छोड़" (Vote Theaf, Leave the Throne). The video of the rap song portrays Rahul Gandhi as a leader with a spotless image, supports claims of vote theft and questions the Election Commission's findings refuting Gandhi's claims.	 Video Link

3.	Congress Viral Rap Trolls PM Modi's Ties with Donald Trump Date : September 30, 2025 Video Link : Link Channel link : Indian National Congress Rap Title : नरेंद्र मोदी, ये वीडियो आपके लिए.. A rap song was recently posted on the Congress YouTube channel, in which PM Modi's relationship with Donald Trump has been trolled with memes. The song has gone viral on social media.	 Video Link
4.	Congress Releases 'Rahul Gandhi – The People's Voice' Rap, Portraying Him as Champion of the People Date : August 12, 2025 Video Link : Link Channel link : Ajay Lobo Rap Title : Rahul Gandhi RAP Tribute The People's Leader The song portrayed rahul Gandhi as Peoples's voice the video contained Rahul Gandhi – The People's Voice Tribute Rap" This ain't just a song, it's a movement! From Parliament to the people, Rahul Gandhi's journey is a story of courage, truth, and standing tall for what's right. This rap tribute drops beats with facts, vibes with hope, and speaks straight from the heart.	 Video Link
5.	Congress Releases Bilingual Song 'जन-जन अधिकार, घर-घर अधिकार' on Vote Chori Theme Date : 17 August 2025 Title : जन-जन अधिकार, घर-घर अधिकार ANTHEM Song A song titled "Jan-Jan Adhikar, Ghar-Ghar Adhikar" was released in both Hindi and English versions on the theme of Vote Chori (vote theft), with the opening Hindi lyrics: "सुनो कहानी चोर की, चोर के सीना चोरी की."	 Video Link Bhojpuri Version Link
Incidents when Congress Used Influencers for Promotion and Propaganda		
6.	Rajasthan Congress Paid Influencers Up to ₹5 Lakh to Promote Government Work Online Date : 26 June 2023 The Congress government in Rajasthan had launched a scheme to pay influencers between ₹10,000 and ₹5 lakh based on their follower count ranging from 10,000 to 10 lakh, for posting promotional content about government work. Influencers were required to ensure at least 5% reach on each post and provide analytics data to qualify for payment.	 Patrika Official Notification

7.	Congress Paid Instagram Influencers ₹20k–₹30k to Promote Rahul Gandhi's Youthful Image Reported Date : 29 August 2025 Lifestyle and fashion influencers on Instagram were paid ₹20,000 to ₹30,000 per reel to post edited videos presenting Rahul Gandhi in a softer and youthful image. One such reel with the caption “They made us hate him” crossed 1 lakh views and stayed pinned for several days. Influencers used old photos of Rahul Gandhi with Bollywood music to label him as a “national crush”, targeting audiences in the 18–21 age group. An influencer with 4.5 lakh followers confirmed being offered ₹20,000 for one reel, while another with 6 lakh followers quoted ₹30,000 for a similar post.	 Swarajyamag
8.	Investigators Expose Congress Paid Influencers to Push Rahul Gandhi's 'Vote Chori' Claims Date : August 2025 Some investigative creators revealed that Rahul Gandhi's “Vote Chori” allegations were baseless and claimed that Congress had paid influencers to push this fake narrative. It was also highlighted in the expose that influencers were allegedly paid two to three times their usual rates, and some of those who were named quietly deleted their videos after being called out.	 X Post Link, X Post Link X Post Link